## TEAC to exhibit a New Solid State Video Reproducer at APEX 2014

TEAC Corporation, a leading manufacturer of technologically advanced commercial aerospace airborne video and audio products, has returned to the In-Flight Entertainment (IFE) business with the release of a new solid state video reproducer.

In 1996, TEAC's first IFE products were developed with advanced TEAC airborne video technology that had been designed specifically for the stringent qualification, performance, and reliability requirements for commercial airline operations.

TEAC quickly became the world leader in IFE audio and video products, and TEAC IFE products became the standard for airlines around the world.

In 2004, TEAC spun-off the airborne video business as a separate company, TEAC Aerospace Technologies, which was then acquired four years later by Goodrich which in turn was later acquired by United Technologies.

However, TEAC continued to design and manufacture all Goodrich and United Technologies IFE products through all those years, and has continuously supplied IFE products to the market through TEAC Aerospace, Goodrich, and United Technologies under the TEAC brand name.

As of February 2014, United Technologies and TEAC agreed for TEAC to return directly to the IFE market. As such, TEAC is returning to our legacy IFE business by releasing an all new solid state video reproducer, the TEAC VE-801SDi.

The VE-801SDi reproduces videos directly from an SD memory card, and requires no time for download. In addition, the VE-801SDi can replace conventional IFE reproducers with minimal engineering or aircraft impact. Because the VE-801SDi uses the same form factor as almost all current IFE tape video systems, it provides plug and play compatibility with many currently installed 8mm/Hi8 and VHS-based reproducers without aircraft modification

**NEWS RELEASE** 

TEAC

David Husted, Senior Vice President of TEAC America, Inc., said, "TEAC is proud to return to our long time successful IFE business, and is excited to announce our new advanced solid state video reproducer, the VE-801SDi. We believe the VE-801SDi provides an excellent solution for airline's IFE upgrade and retrofit programs, and TEAC is excited that we will once again be working directly with the world's airlines."

The VE-801SDi will be exhibited at APEX 2014 in Booth #614/615 at the Anaheim Convention Center from Sept 16<sup>th</sup> through 18<sup>th</sup>.

You are cordially invited to come visit us at the TEAC booth to see TEAC's exciting new VE-801SDi plug-and-play solid state video reproducer. Please contact me or David Husted to schedule an appointment for a convenient time for your visit.

Randy Fuyama can be reached at <a href="mailto:rfuyama@teac.com">rfuyama@teac.com</a> or by phone at (323) 215-5559 David Husted can be reached at <a href="mailto:dhusted@teac.com">dhusted@teac.com</a> or by phone at (951) 212-1363.

To review additional details of the VE-801SDi prior to your visit at APEX, please visit the TEAC In-Flight Entertainment web site at <a href="http://teac-in-flight.com/">http://teac-in-flight.com/</a>

Sincerely,

Randy Fuyama

TEAC America, Inc.

## **APEX 2014**

## Hall Schedule:

 Tuesday, September 16:
 9:00 - 18:00

 Wednesday, September 17:
 9:00 - 18:00

 Thursday, September 18:
 9:00 - 17:00

## **Location:**

Anaheim Convention Center 800 W Katella Ave. Anaheim, CA 92802, USA